NIGHT OWLS

ORDER GUIDE: PATCHES

Most of your patch questions can be answered in the following pages, but if you need more information, please email: orders@nightowlsprint.com

Email correspondence is preferred so we can reference your
artwork, quotes, order details and requests - in writing.
We work with a ton of cool folks and we want to make sure we get it right.

Thanks for being awesome! We can't wait to make some cool patches with you!

NIGHT OWLS

PRODUCTION NOTES

PRICING AND ORDERING:
Pricing varies based on a number of factors and will not be confirmed until all order details are known. Pricing will change if the order details change. Pricing applies to the specified number of pieces requested for a single design. Each design is subject to it's own pricing at the specified quantity per design. The minimum order quantity is 50 pieces.

PAYMENT:
Full pre-payment is due for orders of $300 or less. A 50% deposit is required for orders over $300 to begin production. You will receive a payment request once your order details and contact information have been confirmed.

DIGITAL PROOFS:
Digital proofs are only provided for orders which have been confirmed and paid. We do not offer free proofs. Proofs are provided within 2 business days of payment. Your order will not move into production until you have approved the proof.

TURNAROUND TIME:
Standard production time for patch orders is approx. 3-4 business weeks after proof approval, not including ship time. Large orders and orders requiring additional assembly, may be subject to extended production time. Please account for the standard production time when ordering, and allow yourself an additional 1-2 weeks for billing, proofing, shipping and quality control. Please notify us in advance if you have a specific in-hand date to meet.

PATCH ARTWORK REQUIREMENTS

DIGITAL FILE FORMAT:
(A) VECTOR FILES: All vector files must be in ai, pdf or eps format
(B) RASTER FILES: All raster files must be in psd, png or jpg format. It must be at least 3x the requested patch size with resolution at least 300 dpi, for our software to convert it to vector.

For all patch-types except dye sublimated, raster art must be digital art, not hand drawn or scanned. It must also be free of any textures. Any art that does not fit these guidelines are subject to design service fees.

COLOR:
Patch thread and twill backing colors will be hand selected to match as closely as possible to the colors in your original artwork. For best results, choosing a color from the Pantone Solid Coated Color Book will give us a more accurate way to match these colors. If you do choose a Pantone color, please note we will only match to the physical swatch book, and the appearance of the colors on your screen may vary. Additionally, there are a limited number of thread and twill colors to choose from. You will be given a scanned sew-out of the first patch for approval before full order production.

SIZE MEASUREMENT:
Please measure your artwork both vertically and horizontally. The longest measurement is the one that you should use, when filling out your form. When requesting a quote, please also specify any special finishes or processes to be used. We are always happy to assist you with choosing the right size and finishes for your design.

FONT INFORMATION:
It is critical that you either convert all fonts (type) to outlines whenever possible, or include the fonts with your file. Not doing this will result in a delay to your order as we will request that you resubmit art with the fonts outlined or included. To outline your fonts in Adobe Illustrator: select your text box, click "object" in the top menu, then click "expand".

Lettering needs to be at least 1/4" tall for a fully embroidered patch, to ensure legibility and quality. This sizing is the equivalent to a standard 14-point font. For partially embroidered patches, lettering could be smaller at 3/16" tall.

For dye-sublimated patches, lettering could be as small as 1/16" tall, equivalent to a 5-point font size.

If your artwork is not print-ready when submitted, you may be subject to a design fee for necessary adjustments. If you do not have a high-resolution file for your design we may not be able to accept your order.

DESIGN SERVICES:
If you are not able to meet the art requirements, or need a design created for you, we can do that too! Just let us know what you have in mind and we'll provide an estimated design fee. Design fees start at a minimum of $100 ($50 per hour, 2 hour minimum) with each subsequent hour or partial hour billed at $50. Custom design pricing will vary based on the scope of the project and will be custom-quoted after the necessary details have been provided.

EMBROIDERY TYPES:

FULLY EMBROIDERED:
Every Part of the patch is embroidered, with this option. This gives the whole patch a textured look. This option is best for less detailed designs, as the thick stitching size will make smaller details look expanded.

PARTIALLY EMBROIDERED:
In this option, details of your design are embroidered on top of a fabric background. Twill is standard, but if you want felt or reflective material please let us know! This option can hold more detail than the fully embroidered patches, and gives a more layered look.

WOVEN:
This option holds the most detail of all of the non-printed options. This is because the threads used are thinner, and there is no fabric background; only thread woven together. Woven patches do not give the textured effect of an embroidered patch.

DYE SUBLIMATED:
This type of patch is a design printed on a fabric background. We recommend this type of patch for art with small details, photorealism, many colors, or many gradients.

EMBROIDERED & DYE SUBLIMATED:
A combination of dye sublimation printing and embroidery. This is best used when you would like the classic texture of an embroidered patch, but need to keep gradients or small details in your design. If you choose this option, please be clear in the notes on your order form which areas are printed, and which are embroidered.

CHENILLE:
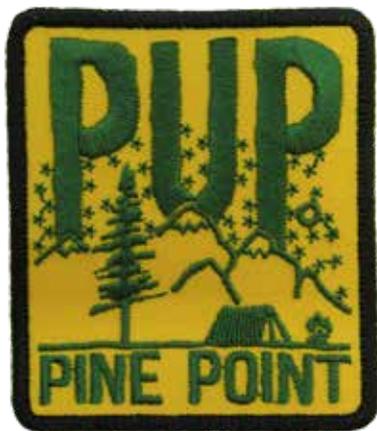A fluffy, carpet-like material. (popular with vintage style jackets)

CHENILLE

PRINTED

WOVEN

PART. EMBROIDERED

FULLY EMBROIDERED

PARTIALLY DYE SUBLIMATED

BORDER TYPES:

MERROWED:
The threads of the border overlock the edge of the patch, giving an authentic embroidered look. This is best for patches with simple shapes like squares, circles, rectangles, and ovals.

STITCHED:
A stitched border sits on the edge of the patch, without overlocking, giving it a clean, trimmed edge look. These borders can be done in regular or irregular design shapes.

HEAT CUT:
Smooth heat cut border. For patches with complex shapes or detailed borders. This style has no stitching at the edge.

MERROWED

STITCHED

HEAT CUT

MERROWED BACK DETAIL

STITCHED BACK DETAIL

HEAT CUT BACK DETAIL